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Adlet prices and rules:

US 50 cents equivalent in recent mint stamps **from your country** per line. **Please do not send cash.** All adlets must be sent directly to the address of the Editor of the CCCC newsletter. If you wish to receive a printed copy of your ad after it is published, please add 90 cents (US) in recent mint stamps from your country to the total.

Adlets:

75091 Joseph Farrugia, "Biancaville", Philip Farrugia Street, Zurrieq ZRQ 05 MALTA Having hundreds of Malta used stamp packets to exchange for world used stamps. I also exchange Malta trimmed single paper kiloware for world kiloware of the same quality. All welcome to contact me for more details.

89228 Mrs. Rita Girolidi, Via Roma 65, 27030Torre Beretti-PV, ITALY I am looking for collectors in Scandinavian countries, USA, Canada, Australia, New Zealand and Western Europe to exchange stamps by want list. I am also looking for people who collect "Magic—The Gathering" playing cards that are interested in buying, selling, or exchanging the cards. Please write first, all letters answered.

87794 Cleto Sanchez, P.O. Box 2222, Habana 10200 CUBA I am interested in USA & Canada mint stamps. In exchange I can offer mint stamps or covers from Cuba. Please write first. Email address: cleangl@inel.une.cu

85164 Areyh Klein, P.O. Box 3913, Rivonia 2128 SOUTH AFRICA I am an advanced worldwide collector of used stamps and can exchange 100-300 stamps at a time. I prefer not to receive stamps from Eastern Europe with the exception of stamps from new republics such as Croatia, Latvia, Slovakia and Ukraine.

86101 OM "EI", Holger Kaufhold, Frans Beirenslaan. 193, B-2150 Borsbeek, Belgium I am looking for Air Mail labels (stickers) from all over the world including vintage Air Mail labels. Undamaged only please! In exchange I can provide mint or used stamps from Belgium or I can send you a cover from an exotic location.

85719 Dr. S.C. Jain, F-402 Amarpali Flats, Opp. GHB Ankur Char Rasta, Naranpura, Ahmedabad—380013, INDIA I am looking for exchange partners to trade mint and used worldwide stamps. In exchange I can provide mint and used stamps from India and neighboring countries. I will reply to all inquiries.

85347 OM "DM" Lisbeth Dybkjaer, Noeddebogade 15.4.tv, DK-220 Copenhagen N, Denmark. I am looking for used philatelic material of horse, donkey, mule and zebra thematics including used stamps and covers. In exchange I can provide Scandinavia mint, used and covers. I will also gladly accept your Forms 10.

The Cover Collector's Circuit Club

**The CCCC
Cover Connection**

Volume 11, Issue 12

June 2008

Guidelines for Great Covers

Here are ten suggestions for producing attractive and collectible covers.
By Peter Butler

Recently I received a few notes asking for this article to be published again some members received covers that were damaged due to poor preparation. Thanks again to Peter for writing the article.

Always ask yourself, "Would I like to receive this cover in the mail?" If the answer is no, then you should expect the receiving collector to give the same response. Sending covers with old stamps and hoping for newer stamps on covers to you is unfair. Make people happy with your work not sad.

Try to always use current commemorative stamps on your covers. If you use old commemorative stamps on your covers, please don't get angry if you receive similar old stamps on covers to you. Don't forget that when collectors fill out a Form 10 sheet they should expect current commemoratives like you do, from countries they collect.

If you must use definitive stamps try to use ones that are difficult to obtain and explain this fact in a note to the receiving collector. There are often certain denominations that are not used very much or there are varieties or different perforations or printers. These would be acceptable.

The size of envelopes is important to collectors. Try to use envelopes that will fit on a regular page for albums, without being turned sideways or mounted on an angle. # 10 envelopes (9 X 4 inches) are too long to use as philatelic covers. # 8 envelopes (6 1/2 X 3 1/2 inches) are often too small to include two stamps and a nice cancellation. The best envelopes to use are invitation envelopes (6 1/2 X 5 inches) Unused greeting card envelopes are also very good.

Try to place stamps well-away from the corner of the envelope. Stamps should not be closer than 1/4 of an inch from the top or right side of the envelope. This usually prevents torn or curled edges to the stamps in transit.

Always place return address stickers on the back of the envelope. Airmail stickers should go on the front of the envelope in the bottom left corner or away from where the postal/zip code should go.

Only return business addresses are expected to be in the top left hand corner of the front of the envelope.

It is very important to print addresses clearly, not just for your own country's postal clerks to read easily but so foreign postal clerks can read it clearly too.

This is a tough one because one doesn't always know how certain letters/numbers are written in foreign countries. The key is to print clearly so all can read it.

Try to have your covers personally hand cancelled by a post office clerk.

In some countries this guideline is difficult to accomplish. In some countries, collectors can take or send the covers to certain post offices for special hand cancellations. They can also send envelopes to receive official celebration cancels in stead of merely dropping them off at the closest postbox. An extra effort to have envelopes cancelled nicely goes a long way to please collectors and the same treatment can then be expected from those who send you covers.

Always include a stiffener (a piece of card stock) in your covers. This will ensure your covers will arrive in good condition.

Using postcards is a good way to keep the envelopes from getting folded or torn. It is nice to receive a bonus of a postcard from where the sender lives.

If you send stamps as a gift to your correspondent, please put them in a glassine envelope and don't tape them shut, just tuck in the flap.

Using tape on the outside or the inside of an envelope is not a good idea. Concern for some one opening the envelope is a possibility but that seldom occurs. If tape is used the cover had no value anyway.

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10 envelopes (9 X 4 inches) are too long to use as philatelic covers. # 8 envelopes (6 ½ X 3 ½ inches) are often too small to include two stamps and a nice cancellation. The best envelopes to use are invitation envelopes (6 ½ X 5 inches) Unused greeting card envelopes are also very good.

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